





## **PROJECT**

The project Life IRIS aims at supporting SMEs in becoming more resilient to climate change, by mean of **adaptation measures**. Identification and implementation of measures will be carried out through a **cluster approach**, where cluster means:

- group of business located in a same productive area
- group of business related one another through the same supply chain (beer supply chain).

First type of experimentation will be tested on 2 productive areas in Emilia-Romagna: the industrial area of Bomporto (MO) and the industrial area of San Giovanni Ostellato (FE), qualified as **Ecoindustrial park**, both managed by a unique park manager, CAP and SIPRO, which are partners of IRIS.

For the supply chain experimentation, Carlsberg Italia has been involved: it is the 3rd brewer in Italy and its supply chain has a worldwide relevance.



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## **OBJECTIVES**

- Improve the resilience of industry sector
- Contribute to the development of a climate-resilient, low carbon, resources efficient economy
- Foster the diffusion of financial tools aimed at rewarding resilient enterprises or enterprises belonging to resilient industrial clusters
- Promote adaptation actions in the industry sector based on an ecosystem approach, also developing green infrastructures and payments for ecosystem services (PES), if appropriate
- Strengthen synergies among adaptation measures and other environmental issues (floods and droughts, water scarcity, biodiversity conservation, air quality and resource efficiency).

- Climate change risk assessment in the each cluster.
- Adaptation action plans for the climate resilience will be implemented in the in each cluster.
- Financial tools based on rewarding criteria for climate resilient enterprises or enterprises belonging to climate resilient cluster.
- Web portal aimed to give information about risks and opportunities related to climate change impacts to enterprises belonging to clusters involved in the demonstration actions.

lead partner:

partner:













